

# FLYER INSERT PROGRAM

## 3 Great Reasons to Advertise with a Flyer in a Chamber Mailing



This is  
Low Cost  
Advertising!

### 1. IT'S EFFECTIVE

- Reach a *Business Oriented Readership*: Business Owners, Corporate Executives, Community Leaders & more!
- Advertising opportunity available exclusively to Chamber Members
- Perfect for a new promotion, special sale, or discount coupon
- Encourages members to do business with members!

### 2. IT'S LOW COST

- \$50 per mailing - only 11¢ per exposure.  
Direct mailing your flyers @ 44¢ each would cost \$198 in postage alone!
- Saves admin time and money for labels and mail preparations
- Save More! (3 or more consecutive mailings @ \$45/ mailing)

### 3. IT'S EFFICIENT & EASY

Step 1: Contact the Chamber to secure date(s) & deadlines for mailings.

Step 2: Provide 450 copies of your flyers in one of the following formats:

- ✓ 8 ½ x 11 single or double sided full page flyer or
- ✓ Single Page Folded Rack Brochure for standard 9x4 envelope or
- ✓ Rack Card – for standard 9x4 envelope

Step 3: Deliver flyers & payment to Davie Chamber & we'll do the rest!