

### **Chamber Membership Benefits At A Glance**

***Business, Visitor & Community Guide:*** We publish 5,500 copies of the annual membership directory each year. Businesses are listed alphabetically and again by category (with up to 3 complimentary listings provided). The book is distributed as a Visitor's Guide throughout the region, used as a key source of information in our relocation packages and as a resource for the local community.

**Chamber Website:** All Members have access to their on-line listing and can edit/update their information, add employees, representatives and add upcoming events. Choose what information you would like to display, add business description, hours of operation, driving directions, keywords for better search placement, Davie Deals, list Job Postings and much more. Contact the chamber office for login information.

**Networking Events:** We provide regular before and after work networking opportunities for members to attend. The **Breakfast Club** is held 7:30 – 9:00 am and **Business After Hours** typically from 4:30- 6:30 pm.

**DC NetWorks:** A leads based networking group open to all Chamber members. This group follows a structured agenda to promote networking and referrals between members. The group meets on the **1<sup>st</sup> Wednesday & 2<sup>nd</sup> Tuesday of each month** and the monthly meeting is on the **4<sup>th</sup> Tuesday of each month**.

**iShopDavie Deals:** A digital coupon based program offered through the Davie Chamber Mobile App and website. Offering a Davie Deal is a great way to reach more customers and get more mileage from existing coupons/offers or to try something new.

***Be sure to text iSHOPDAVIE to 28748 to receive Chamber updates.***

**Weekly Chamber eLink Newsletter/Email:** The Chamber emails a weekly newsletter that contains information about upcoming events, services, benefits as well as business in the news highlights and substantive content to help run your business. We encourage members to provide press release information of awards, accolades, promotions and new ventures. It also includes promotions from our participating member businesses.

**Newspaper Advertising Discount:** New Chamber members can receive 50% off a ¼ a page advertisement in the **Davie Enterprise-Record** (for new members that have not advertised in the paper).

**Business Credibility:** We provide recognition to your business by providing a plaque for your wall or desktop that shows you are member during the current year. To be a Chamber member says that you are interested in the long-term success of your community.

**Ribbon Cutting & Grand Opening Events:** The Chamber can coordinate events for new businesses or those expanding or opening at a new location. We take pictures of the event and forward the information to the Davie Enterprise-Record as Press Releases.

**Member Information Distribution:** All members are encouraged to leave materials about their businesses at the Chamber office with their business cards for walk in visitors. We also utilize this information in custom relocation packages for residents and incoming businesses.

**Member Referrals:** Referrals are given to those who call or visit the Chamber looking for a particular business or business types.

**Bulk Rate Postal Permit:** Members enjoy complimentary use of our bulk rate postal permit for mass mailings which reduces their postage cost for those mailings. Contact the Chamber office for forms and instructions.

**NC Workers' Compensation Insurance:** First Benefits Insurance Mutual, Inc. (FBIM) is a North Carolina-based mutual insurance company that specializes in providing worker's compensation insurance to Chamber Member Businesses. With over 20 years experience, FBIM prides itself on personal service, sound underwriting and aggressive claims management.

**ALLYHEALTH:** AllyHealth is the first telehealth platform built specifically for businesses. With AllyHealth, you get three great platforms, telemedicine, bill savings, and pharmacy discounts. The common thread between each? Saving you time, money, and frustration. Finally, a better healthcare experience.

**M2M (Member to Member eNewsletter):** Chamber members can advertise their special news or event in a one time email that goes out to over 800 contacts.

**Constant Contact Discount:** Chamber members can receive discounts on their Constant Contact subscriptions.

**Meeting Rooms:** Members may use the Chamber conference room for meeting; however reservations are needed to ensure availability.

**Office Rental:** The Chamber has a single office available for rent. Rental includes full access, internet and all utilities. If you are interested please contact us today.

**Education / Workshops:** The Chamber partners with DCCC and local professionals to provide education opportunities on topics of interest including marketing and advertising, social media and blogging as well as human resource issues, workforce development and training and community oriented topics. Individual training is available through The Small Business Center of DCCC.

**Sponsorships & Paid Advertising:** The Chamber offers several opportunities for businesses to increase their visibility through sponsorship. Whether choosing a single event or the annual Chamber Champion sponsorship program, members are able to select a sponsorship that works within their budget. Paid advertising is also available in the annual *Business, Visitor and Community Guide*.

**Special Events:** The Chamber facilitates several events throughout the year where members can showcase their business. Events include the Tabletop Business Expo, Health Expo, Women's Luncheon, Pro Scramble Golf Tournament and iSHOPDavie Gift Shopping Expo. We know providing several opportunities for personal interaction with customers is what helps our businesses develop good relationships in the community so they continue to grow.

We encourage you to make the most of your membership: get involved, share your ideas and by all means, stop in the office and let us work with you first hand.

**We're Social... Follow us:**



*Working Together to Promote a Strong & Vibrant Business Community  
Throughout Davie County...*

**Davie County Chamber of Commerce**