

PRESS RELEASE

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NetWorking opportunities for Davie County Chamber of Commerce Members

The Davie County Chamber of Commerce is excited to offer new NetWorking opportunities for their members. In 2018, ***Traveling NetWorks with Paul & Mandy*** held their first meeting at Meg Brown Home Furnishings in Bermuda Run. Members can join Davie County Chamber of Commerce Ambassadors, Paul Howard of Bermuda Run Country Club, and Mandy Ellis of Fidelity Bank, as they visit a new business every month. As members & prospective members travel with them, they will be able to network & learn important insider information from each business host. The Traveling NetWorks with Paul & Mandy is held the first Wednesday of each month from 8:30 am – 9:30 am. Locations are provided with advance notice via the Chamber’s website, social media & eNewsletters.

“NextWorking” – Networking that Navigates Businesses to the Next Level – was also introduced this year. Chuck Taylor of Sage Garden Care Center, LLC has developed NextWorking to help owners and leaders take the quality of their business to the next level of excellence. Each month, these intentional meetings will focus on the ways businesses can enhance their services and the care for their guests in order to cultivate a community of hometown customers. NextWorking meets the 2nd Tuesday of each month at Lowe’s Home Improvement in Mocksville from 8:30 am – 9:30 am.

“Let’s Do Lunch & Learn”, Monthly Meetings are held every month on the 4th Tuesday from 11:45 am – 1:00 pm at Captain Galley’s Seafood Shack in Bermuda Run (*lunch is at the members expense*). With open networking until noon, this is a great benefit to our members to provide them with the opportunity to meet and develop relationships with other business owners in our community and learn new things on how to make their business grow all while in a relaxed environment. Each meeting provides a different speaker from various types of businesses sharing information on educational, thought provoking topics. Everyone will leave having learned something new and beneficial to their business.

Guests may attend any networking event twice before joining the Chamber.

“Chamber NetWorks offers Chamber members an opportunity to generate business leads in a structured environment where attendees share qualified referrals in a non-competitive and mutually supportive manner. As a free member benefit for Davie County Chamber members, **Chamber Networks** adds more value and serves as a nice compliment to the wide array of existing benefits and services our members currently enjoy.” said Chamber President Carolyn McManamy.

The Chamber's goal with **Chamber NetWorks** is to foster an environment that encourages members to support one another by doing business with each other but to also provide leads for new customers and clients. As members become more knowledgeable about each other's products and services and share that information, they will ultimately become a marketing force for one another. The power of referrals and word of mouth leads can have a significant impact on business growth.

Chamber NetWorks is similar to many leads groups as it will follow an agenda to ensure interaction and involvement for all members, offer business spotlight presentations as well as educational opportunities. It is different from other area groups in two key ways: first, participation is open to all members so there is no exclusivity and second, there is no additional fee to participate in the group. Attendance is not mandatory, but commitment and reliability are key ingredients to maximizing the benefits of this type of networking. Members who regularly participate are more likely to reap the benefits of increased business.

"We are excited about the changes with our **Chamber NetWorks** and our members readily embrace the concept of a leads based networking groups to promote doing business with Davie County Chamber members. These business networking groups are very successful and we believe providing this opportunity to our members will generate a synergy among the many businesses who are the Davie County Chamber of Commerce," said McManamy.

For more information on **Chamber NetWorks** or information on becoming a Chamber member, please contact the Davie County Chamber of Commerce at 336.751.3304 or chamber@daviecounty.com.

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