

## **PRESS RELEASE**

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### **Davie County Chamber of Commerce Hosted 4th iSHOPDavie GIFT SHOPPING EXPO at WinMock at Kinderton**

**MOCKSVILLE, NORTH CAROLINA:** The Davie County Chamber of Commerce held its 4th Annual iSHOPDavie Gift Shopping Expo on Thursday, November 2nd at WinMock at Kinderton in Bermuda Run. Over sixty vendors showcased and sold their products and services including local gift boutiques and homebased businesses, Habitat for Humanity ReStore and a few local nonprofits. Several local restaurants and caterers offered a wide variety of food samplings and items to purchase and local Davie wineries provided tastings of their various wines.

The iSHOPDavie Gift Shopping Expo is designed to be a kickoff to the shopping season and provide local businesses with opportunities for direct customer interaction. Shopping guests were treated to a *one-stop shopping* experience to get a jumpstart on their gift lists. Doors opened at 2:30 pm and early shoppers received a reusable iSHOPDavie shopping bag to make their shopping easier. Hundreds of shoppers came out to support this “*shop local first*” event and the vendors were pleased with the turn out.

As in years past, Davie County Chamber of Commerce continued its tradition of giving back to the local community by donating the admission fees collected and proceeds from wine sales in the loft. Local nonprofits **Shop with a Cop** and **Toys for Tots – Davie County** will each receive half of the money collected.

This event is one of several events organized by the **Davie County Chamber of Commerce** throughout the year. For more information on the Davie County Chamber or for this event, please email [chamber@daviecounty.com](mailto:chamber@daviecounty.com) or call 336-751-3304.

Photo Credits: Chamber Board Members Josh Hanes of Fidelity Bank and Michelle Younts of BB&T; Southern Ties Boutique; Lazy Elm Vineyard and Winery, Debbie McCliment and Daughter shopping; Mary Kay Rep Sheila Scott; Mocksville Lions Club; Jim and Loraine Renfro of Toys for Tots and Sgt. Alana Geiger, Davie County Sheriff Dept – Shop with a Cop.

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