

Grand Opening (Rescheduled) – Furniture Mattress Warehouse at Eastgate Shopping Center in Mocksville!



Note: Grand Opening Originally Scheduled for March 9th, now rescheduled for March 16th.

Furniture Mattress Warehouse is coming to Davie County and will celebrate its grand opening in the Eastgate Shopping Center in Mocksville on Friday, March 16th.

The store, located next to Peebles, will feature 18,000 square feet of furniture including dining room sets, bedroom sets, leather and upholstered couches and chairs, mattresses, and more.

Brent Smith, who also owns a Furniture Mattress Warehouse in Clemmons, promises beautiful furniture at amazing prices. His inventory includes market samples, special buys, and furniture lines that have been available to him as a sales representative in the industry for the past 25 years.

“A lot of companies I’ve worked with over the years would rather sell to me than go to another retailer to sell their products,” Smith said. Those connections have allowed him to amass enough quality furniture to maintain inventories he estimates will vary by at least ninety percent between the two stores.

He anticipates the Mocksville store to have as many as 30 different queen-sized mattress sets on display as well as an enormous selection of dining room furniture much of which is solid wood.

Smith was born into the furniture business. His grandfather, Johnnie Smith, and parents, JT Smith Jr. and Martha Smith, owned a retail furniture store and re-upholstery shop in the Sheffield community of Davie County.

By age 12 he was pricing re-upholstery jobs for customers, and he made his first large solo retail sale at 13. “I still remember selling a sofa, chair, coffee table, two end tables, and two lamps for \$750,” Smith said with a smile.

Smith went on to spend six years at Haverty’s in Charlotte and then seven at Serta selling mattresses before becoming a sales representative for several furniture manufacturers. In 2008, he began importing leather furniture on his own, which evolved into owning a small retail store in the old Hendricks Furniture building in Mocksville. After 3 ½ years in business, he closed that store in 2012 to open a larger store in Clemmons.

Now, although he is already “burning the candle at both ends” working full-time as a sales representative selling furniture and mattresses to retail stores across North and South Carolina and owning a retail store, Smith felt the time was right to open a second store in Mocksville.

“I had wanted to do a second store for a long time because I already had the inventory to do a second store,” Smith said. His previous experience in Mocksville and the fact that he lives in Advance made it a natural location for the new store.

He was pleased to find the perfect location in the Eastgate Shopping Center. “I thought this spot was part of Peebles,” he said. “When I went inside and saw the square footage, I was amazed, and the loading dock out back made it



Brent Smith – Furniture Mattress Warehouse

Saturday from 10 a.m.- 6 p.m.

perfect.”

Since Smith already has a full-time job, the store will be managed by AJ Carter, who is also from Davie County.

Like his family’s store years ago, Furniture Mattress Warehouse is also a family enterprise. His daughter Rachel (19), started working at the Clemmons store on weekends when she was fifteen. Now that she is at East Carolina, Brooke (17), a student at Davie High, has taken her sister’s place. Smith’s wife, Gina, is a 5th-grade teacher at Shady Grove.

Furniture Mattress Warehouse is located 1069 Yadkinville Rd., Suite 101 and will be open Tuesday-