

Tractor Supply to Celebrate Mocksville Grand Opening with Four-Day Event



Tractor Supply Company will celebrate its grand opening in Mocksville with a community-wide celebration featuring entertainment, giveaways and special events.

As part of the family-friendly celebration from Thursday, April 5 through Sunday, April 8, Tractor Supply customers will receive a 10 percent discount on all purchases made at the store on top of already discounted prices.

During the main event on Saturday, April 7, visitors will have the opportunity to take home a Tractor Supply hat, while supplies last, and register for the chance to win a Tractor Supply gift card. In addition, the grand opening will include a variety of special events for customers to enjoy, including a pet adoption event with the Davie County Humane Society, an antique tractor show hosted by Piedmont Antique Power Association, product and driving demos with Cub Cadet, and introductory meetings with the Davie County FFA. In addition, Smart Start of Davie County will be on-site sharing information and answering questions.

Attendees will see a few familiar faces among the store's knowledgeable and friendly team members. Store manager Shawn Skramstad was a member of FFA and has experience raising animals including horses, chickens, and pigs. She has been with Tractor Supply for five years and is excited to lend her expertise to the store's many customers.

“At Tractor Supply, community is at our core and we understand the value of building a team with local roots,” said Skramstad. “Our Mocksville team members live the rural lifestyle just like our customers and serve as a resource to equip them with the products and seasoned advice they need for ‘Life Out Here.’”

The new store in Mocksville is the company’s 1,700th store.

Greg Sandfort, Tractor Supply’s chief executive officer, stated, “The opening of our 1,700th store is an important milestone that we are proud to reach during our 80th year of operations, as we continue to bring Tractor Supply closer to more customers who live the Out Here lifestyle. Through our ONETractor strategy, we are combining our physical and digital assets into one seamless shopping experience that allows our customers to engage with us anytime, anywhere, and any way they choose. Whether it be in convenient store locations or online, each day we strive to provide our customers with relevant products and legendary service to support their lifestyle.”

The Mocksville Tractor Supply will provide a one-stop shop for the community, serving farmers, livestock and pet owners, ranchers, part-time and hobby farmers, gardeners, homeowners, tradesmen and others. Tractor Supply customers will be able to choose from a wide range of products including workwear and boots, equine and pet supplies, tractor and trailer parts and accessories, lawn and garden supplies, sprinkler and irrigation parts, power tools, fencing, welding and pump supplies, riding mowers and more. The store will carry top brands, such as Purina, Carhartt, Blue Buffalo and Hobart, as well as products exclusive to Tractor Supply. The Mocksville store will also include a pet wash station where customers will have access to professional grade wash bays, grooming tables and tools.

In addition to supplying dependable products for farm, ranch and rural customers, the Mocksville Tractor Supply will regularly host events with community partners including local animal shelters, area 4-H clubs and FFA chapters and more. Customers can also sign up for Tractor Supply’s loyalty program, Neighbor’s Club, which will make them eligible to receive member-only offers, birthday offers, personal purchase summaries and receipt-free returns.

The Mocksville Tractor Supply store, at 1029 Yadkinville Rd., will keep regular weekday business hours from 8:00 a.m. to 9:00 p.m., beginning Monday, April 9. To learn more about Tractor Supply Company, visit TractorSupply.com. For additional information on the Neighbor’s Club program, please visit NeighborsClub.com.

About Tractor Supply Company

Founded in 1938, Tractor Supply Company (NASDAQ: TSCO) is the largest rural lifestyle retail store chain in the United States. With 28,000 team members, 1,700 stores in 49 states and an e-commerce website, Tractor Supply stores are focused on supplying the lifestyle needs of recreational farmers and ranchers and others who enjoy the rural lifestyle, as well as tradesmen and small businesses. Stores are located primarily in towns outlying major metropolitan markets and in rural communities. The Company offers the following comprehensive selection of merchandise: (1) equine, livestock, pet and small animal products, including items necessary for their health, care, growth and containment; (2) hardware, truck, towing and tool products; (3) seasonal products, including heating, lawn and garden items, power equipment, gifts and toys; (4) work/recreational clothing and footwear; and (5) maintenance products for agricultural and rural use.

Tractor Supply Company also owns and operates Petsense, a small-box pet specialty supply retailer focused on meeting the needs of pet owners, primarily in small and mid-size communities, and offering a variety of pet products and services. At December 30, 2017, the Company operated 168 Petsense stores in 26 states. For more information on Petsense, visit www.petsense.com.