

For Immediate Release – March 31, 2021

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South + Main Celebrates Opening of NEW Location in Bermuda Run

The Davie County Chamber of Commerce hosted a Ribbon Cutting for South + Main Boutique on Friday, March 19th, to celebrate the opening of its new location in the Lowes Foods shopping center in Bermuda Run. Chamber representatives and Mayor Rick Cross and Town Manager Lee Rollins were in attendance to celebrate. The official Grand Opening Celebration was held on Saturday, March 20th, where the community was invited to browse the store while enjoying special deals and drinks from The Thirsty Buffalo.

Located at 246 NC Hwy 801 N, Bermuda Run, South + Main is a southern boutique, offering sizes and fashion for all. In addition, owner, Thim Jill Phommavanh, recently added a line of Home Décor.

“I am thrilled South + Main Boutique decided to grow their business in Davie. Small businesses are the true backbone of our community and a key driver of our economic health. Businesses like South + Main support our area, employ our friends and neighbors, and provide unique goods and services. It is critical we rally behind our local shops because their success attracts and encourages other entrepreneurs to start local businesses,” said Caroline Moser, president of the Davie County Chamber of Commerce.

South + Main Boutique is open Monday through Friday from 10 a.m. - 6 p.m. and on Saturday from 10 a.m - 4 p.m. The boutique is closed on Sunday. Visit <http://www.southandmainnc.com> to shop online or call (336) 354-7457 for more information.

About the Davie County Chamber of Commerce

For 51 years, the Davie County Chamber of Commerce has served the business community as the catalyst for business growth and economic development. We believe in working together to promote a strong and vibrant business community throughout all of Davie County. As the countywide Chamber, we represent businesses from Cooleemee to Advance, Mocksville to Bermuda Run, and all points in between. Our office is located at 135 S Salisbury Street in Mocksville where you will also find the Davie County Visitor Center and Davie County Economic Development Commission office. For more information on joining the Davie County Chamber, please call 336.751.3304 or visit us at www.daviechamber.com.



Pictured: Chamber Representatives, Community Officials, and Thim Jill Phommavanh surrounded by friends and family.