

## BUSINESS ACCELERATOR

# Local Entrepreneurs & Investors Spurring Growth Together

This 3-month accelerated program will give selected participants tools from local professionals to create a solid foundation for a successful business. Venture Davie is a collaboration between the Davie County Chamber of Commerce, Davie Community Foundation, and Davidson-Davie Community College Small Business Center.



#### Why Join Venture Davie?

Venture Davie guides you through the development process from business plan to ribbon cutting. After completion of the class, participants will pitch their business to a panel of local Angel Investors who decide whether to invest in the company. Venture Davie's goal is to spur economic development within Davie County, NC.

### **Location, Dates & Times**

DDCC Education Center, Bermuda Run March 14 & 28, April 11 & 25, & May 9 & 23 Graduation with investors June 13, 2023 Classes held from 5:45 PM- 7:15 PM

#### **Classes**

Class 1 | Planning: Getting to Know You & Your Business

Class 2 | Market: Define the Market

Class 3 | Strategy: Establishing a Foothold in the Market

Class 4 | Operations: Who's on First?

Class 5 | Branding: The Marketing Mix Brought to Life

Class 6 | Launch: Let's Wrap







**CALL FOR MORE INFORMATION** 



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